

Ancom Ltd - commercial agency

Commercial services/ Sales

- Communication between represented companies and customers (checking of orders, translations etc.)
- Technical information about the products
- Commercial procedure support
- Quality management assistance

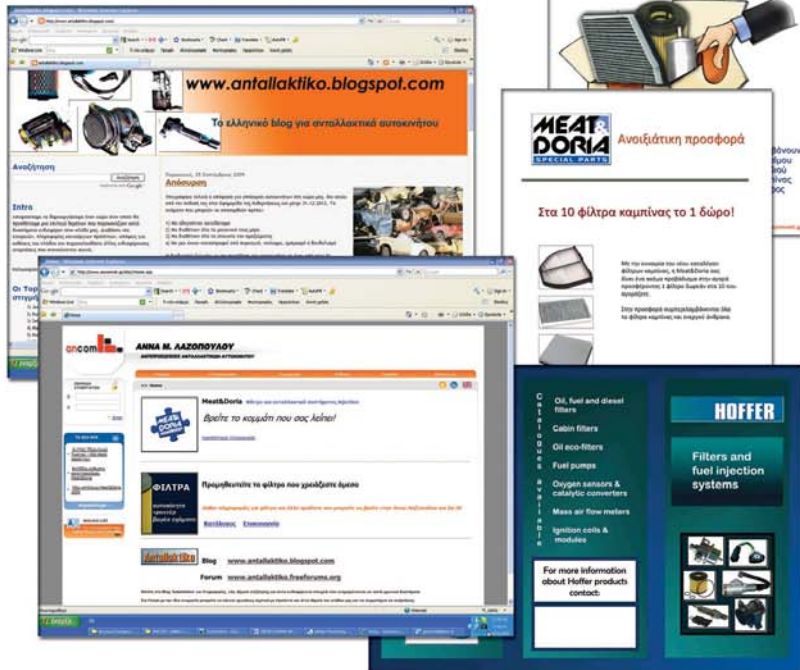
Brand management

Distribution: a large network of customers in Greece

Market research

Marketing

- Newsletters
- Customer updates
- Advertisements
- Website/ internet marketing/ social media
- Promotional campaigns and offers
- Event management



Future: The main idea in Ancom Ltd's long term strategy is based on a constant attempt to find new and innovative ways of widening the range of its services. In this way it can construct the best possible offer and become a good working partner for its collaborators.

Present: The Ancom team sets three main priorities in every activity that it undertakes.

Meeting customers' expectations

Working in services, our primary concern is to keep finding the best possible ways to satisfy customers' needs.

Brand awareness and reputation

Being a commercial agency, Ancom Ltd plays an important role in promoting and establishing strong and trustworthy brands, while controlling their good reputation within a given market.

Quality management

Having the same basic work philosophy since its establishment, Ancom Ltd pays particular attention to product and service quality.

History: Ancom Ltd was established in 1967 as a family business involved in car filter commerce. Based in Thessaloniki, its collaborators included companies around the world and a client network expanding in many areas of Greece. After a long term presence in the car spare parts industry, the company moved on to representing foreign companies in Greece. By building strong client bonds and keeping procedures transparent at any cost, it managed to establish its represented brands in the Greek market and create a stable client network.

